

Jeremy Williams
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SUMMARY

An innovative, customer-focused, analytical front-end developer offering seven years of experience. Passion for clean, consistent, modular, and semantic UI development, with a drive to learn and quickly adapt to new technologies and frameworks. Known for excellent problem-solving skills, with the ability to discover well-researched, efficient, and swift solutions depending on environment and style desired.

EDUCATION

Cornell University, Ithaca NY — Bachelor of Fine Arts

PROFESSIONAL EXPERIENCE

Front-End Engineer, Loot Crate — *November 2015 - April 2017*

- Loot Crate is an online subscription start up ranked as 2016's fastest growing company by Inc. Magazine
- developed and implemented front-end flow from landing to checkout for Sports Crate, a new product site
- responsible for product page update that increased core subscription conversion rate by more than 10%
- developed standardized, semantic front-end modules and templates in collaboration with UX/UI designers
- created, modified, and migrated templates and content site-wide from Alchemy CMS to Contentful CMS
- implemented and advised on A/B/n tests across site with Optimizely
- tech stack: Ruby on Rails, CoffeeScript, SASS, Bootstrap, jQuery, GitHub

Front-End Developer, Ticketmaster | Live Nation — *September 2009 - April 2015*

- developed advanced, seamless prototypes of future products for internal and user testing
- created and developed integral updates to front-end templates for Ticketmaster's 2015 reskin, 2013/14 revamp of event detail pages and 2010 rebrand, Live Nation's 2010 redesign, Account Manager product
- spearheaded development of A/B/n tests across sites using Optimizely and Maxymiser
- managed close-knit relationships with designers on fluid and static pages using HTML, CSS, JavaScript
- recipient of internal Rock Star (2012) and Golden Gate (2014) achievements for outstanding performance

Freelance Developer, jeremyclarkwilliams.com — *September 2009 - November 2015*

- various projects involving HTML, CSS, JS, fluid layouts, React, Wordpress, PHP, and MySQL

Designer/Developer, Blik Surface Graphics — *April 2005 - April 2009*

- maintained/updated e-commerce site, coded email newsletters, produced and designed various products

TECHNICAL SKILLS

Strengths: Semantic HTML5, SASS/CSS3, jQuery, image optimization, design-, detail-, and process-oriented, best practices for website accessibility and SEO, cross-browser and device consistency

Practical experience with: JavaScript, CoffeeScript, Rails, Ruby, Wordpress, PHP, MySQL, A/B site optimization with Optimizely and Maxymiser platforms, version control with GIT and SVN, Scrum and Kanban processes, JIRA, Adobe Photoshop and Illustrator

Basic experience with: React, Angular 1.x, Node, Express, MongoDB, Mongoose, Jasmine