

# Jeremy Williams

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An innovative, customer-focused, analytical front-end developer offering thirteen years of experience. Passion for clean, consistent, modular, and semantic UI development. Driven to learn and quickly adapt to new technologies and frameworks. Known for excellent problem-solving skills and design-, detail-, and process-oriented behavior.

## Education

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Cornell University, Ithaca NY — Bachelor of Fine Arts

## Experience

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**Front-End Engineer, Tamara Mellon Brand** *October 2018 - Present*

- built from scratch and owned headless e-commerce platform on Gatsby, supported by Shopify Plus, with Contentful CMS, Loop Returns, and Algolia search and recommendations integrations
- collaborated with other teams to create various tools and front-end solutions
- implemented and advised on A/B/n tests across site with VWO and Google Optimize
- tech stack: React, Gatsby, SCSS modules, GraphQL, Shopify Liquid

**Front-End Software Engineer, Zoe Media Group** *August 2017 - May 2018*

- created and updated templates for stylist Rachel Zoe's online properties: The Zoe Report (fashion and style blog), Box of Style (subscription product), and Shop Rachel Zoe (e-commerce site)
- tech stack: PHP, SCSS, jQuery, Wordpress

**Front-End Engineer, Loot Crate** *November 2015 - April 2017*

- lead front-end development, from landing to checkout, for new product site, Sports Crate
- developed standardized, semantic front-end components in collaboration with UX/UI designers
- modified and migrated templates and content site-wide from Alchemy to Contentful CMS
- implemented and advised on A/B/n tests across site with Optimizely
- tech stack: Ruby on Rails, SCSS, CoffeeScript, jQuery

**Front-End Developer, Ticketmaster | Live Nation** *September 2009 - April 2015*

- developed advanced, seamless prototypes of future products for internal and user testing
- updated integral front-end templates for multiple redesigns for Ticketmaster and Live Nation
- spearheaded development of A/B/n tests across sites using Optimizely and Maxymiser
- managed close-knit relationships with designers on fluid and static pages using HTML, CSS, JS

## Skills

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**Advanced:** Semantic HTML, CSS, JavaScript, ES6, React, jQuery, image optimization, accessibility, SEO

**Intermediate:** PHP, Wordpress, A/B testing (Optimizely, Maxymiser, VWO, Google Optimize), GIT, Agile (Scrum, Kanban), JIRA, Adobe Photoshop and Illustrator

**Basic:** TypeScript, Angular, Gulp, Node, Rails, Ruby, Express, MongoDB, Mongoose, MySQL, Sketch